

Jade Clarke

ABOUT

A curious graphic designer +

Passionate about creating +

Thoughtful and intentional designs +

→ www.jadeclarkedesign.com

→ jadeclarkedesign@gmail.com

Work Experience

Graphic Designer (Full-time) / *Rolling Pictures*

SEP 2020 - JUN 2021, CANADA

Redesigned and updated the company website, designed marketing materials such as presentation decks, flyers and signage, stayed current on trends and developed content ideas for social media platforms as well as the company blog, and assisted with opening and tail credits for production projects.

Graphic Designer (Full-time) / *Clark Stanley*

MARCH 2020, CANADA

Designed print and digital marketing materials for clients, and conceptualized pitch decks, posters, powerpoint presentations and managed the company's Instagram, Facebook, and Twitter accounts. This included scheduling, creating, editing and copywriting social media content, and managing online communication and queries from followers.

Junior Graphic Designer (Full-time) / *Famous Brandz*

OCT 2018 - AUG 2019, CANADA

Designed marketing materials including flyers/posters, social media content, preparing packaging files for print, website banners and Mailchimp emails for Famous Brandz and sister company, RGR. Other tasks included photographing, editing and uploading products as well as updating the company's Shopify website.

Graphic Design Intern (3 weeks) / *IREA*

JUN 2017 - JULY, CANADA

Conceptualized and designed marketing materials for the International Renewable Energy Academy for their summer program. Played a key role in designing the 2017 summer program, an interactive pdf used for email distribution, and a postcard on the new solar charging station featured on campus.

Education

York/Sheridan Design Bachelor of Design

SEP 2014 - JUN 2018, CANADA

Graduated from the York Sheridan Design (YSDN) Honors Program, and participated in the 2018 YSDN "The Next" Graduation Show.

Achievements

York Lions Badminton Team / Player

SEP 2014 - JUL 2017, CANADA

National Badminton Team / Player

SEP 2007 - JUL 2014, JAMAICA

Hard skills

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Keynote

Soft skills

Team player

Quick learner

Detail-oriented

Good communication skills

Interests

GIF Design

Portrait & Dog Photography

Drawing