

Jade Clarke

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www.jadeclarkedesign.com

A curious graphic designer who is passionate about print and marketing design, and is eager to learn, collaborate and create impactful designs.

Work Experience

Famous Brandz / Graphic Designer

NOV 2018 - AUG 2019, CANADA

Took the initiative to organize, update and ensure the accuracy of placards that were printed and displayed in several stores in Calgary and Toronto. Also, designed flyers for in-store promotions, and was responsible for photographing, editing and uploading products and or product information to the company's Shopify Website. Also designed wholesale and retail email marketing designs along with website banners to promote weekly deals and new products.

All Wet Beachwear / Seasonal Sales Associate

SUMMERS: JULY - AUG 2016 / JULY - AUG 2017 / JULY - AUG 2018, JAMAICA

Worked passionately in customer service to create a positive and friendly retail environment, and exceptional shopping experience. Organized in-store displays, maintained the cleanliness of the store, packaged products for local deliveries, carried out transactions online using Authorize.net and logged inventory using Vendhq. Took the initiative to learn flat lay photography to photograph products for social media.

IREA / Graphic Design Intern

JUN - JULY 2017, CANADA

Completed a three-week graphic design internship at the International Renewable Energy Academy at York University. Collaborated with two other design interns to promote and prepare for the International Renewable Energy Academy's (IREA) summer program. Also performed impromptu tasks, designing the schedule for the 2017 summer program, and assisting with the installation of an adhesive poster.

Education

York University / Bachelor of Design

SEP 2014 - JUL 2018, CANADA

Graduated from the York Sheridan Design (YSDN) Honors Program, and showcased projects in the YSDN "The Next" Graduation Show of 2018.

Wolmer's Trust High School for Girls

SEP 2007 - JUL 2014, JAMAICA

Achievements

York Lions Badminton Team / Player

SEP 2014 - JUL 2017, CANADA

2014 CAREBACO Badminton Tournament / MXD Doubles 1st Place & WD Doubles 1st Place

AUG 2014, JAMAICA

National Badminton Team / Player

SEP 2007 - JUL 2014, JAMAICA

Wolmer's Badminton Team / Captain

SEP 2007 - JUL 2014, JAMAICA

HARD SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Lightroom

SOFT SKILLS

Team player
Quick learner
Detail-oriented
Good communication skills

INTERESTS

GIF Design
Binge Watching Chris Do videos
Drawing
Badminton